# DATA SHARED

| Data | Example of Data | Why is it Needed | Who has Access | How Often is this Data Collected | When is this Data Deleted | How do you Monetize this Data |
|------|-----------------|------------------|----------------|----------------------------------|---------------------------|-------------------------------|
| **3RD TIER DATA** | | | | | | |
| Click Data Map | Buttons User Clicked on OptiMargin+ | To understand which features are used, which are not and how to improve future releases | OptiMargin Internal Team | Weekly Friday after close | User specific data deleted after 30 days; Annonymous aggregated data kept internally | NEVER |
| | | To learn which browsers are most popular and note recurring bugs, issues | | | | NEVER |
| Screen Resolution | 1920x1080 | To influence future design and relesaes based on users most popular resolutions | OptiMargin Internal Team | Weekly Friday after close | User specific data deleted after 30 days; Annonymous aggregated data kept internally | NEVER |
| **2ND TIER DATA** | | | | | | |
| API Calls, Duration | POST: /api/It/getRecentResults | To verify license, authentication, updates, and other features | OptiMargin Internal Team | Weekly Friday after close | User specific data deleted after 30 days; Annonymous aggregated data kept internally | NEVER |
| Server Specs | 8 cores, 16 gb | To deliver speedier service and set minimum guidelines for servers going forward | OptiMargin Internal Team | Weekly Friday after close | User specific data deleted after 30 days; Annonymous aggregated data kept internally | NEVER |
| Resource Utilization | 95% usage | To understand if the user is experiencing data delivery bottlenecks and where those are located | OptiMargin Internal Team | Weekly Friday after close | User specific data deleted after 30 days; Annonymous aggregated data kept internally | NEVER |
| **1ST TIER DATA** | | | | | | |
| Vital Milestone Notification | binary: ON or OFF (Green or Red) | this is a binary 'red light' alarm that goes off when one of 4 key processes have malfunctioned; no other data provided | OptiMargin Internal Team | Only when notified | Date of notification is kept on file; | NEVER |
| | | To compete for your EXECUTION BUSINESS | | Daily | Deleted after 30 days | |
| Commodity Codes | for WTI: code "CL" | to understand which switches, or needles in the haystack, Opti should be looking for; | OptiMargin Internal Team | Weekly - Friday after close | Deleted after 30 days | NEVER |

# EXTERNAL URLs

| Source | URL | Why is it Needed |
|--------|-----|------------------|
| CME Settlement Data | ftp://ftp.cmegroup.com/settle/ | for CME Settlement Data |
| CME Risk Array | ftp://ftp.cmegroup.com/span/ | for CME SPAN files |
| ICE Risk Array | https://www.theice.com/publicdocs/irm_files/ | for ICE SPAN Files |
| ICE Settlement Data | https://www.theice.com/api/productguide/ | for ICE Settlement Data |
| Quandle.com | https://www.quandl.com/api/v3/datasets/ | for Interest rate data (Optional, you can hard code) |
| OptiMargin API | https://api.optimargin.com/ | for Switch bid/ask prices |
| OptiMargin Installer | https://optimargin.com/ | For installer and future updates |